



GREENWAY BID

MEMBER MEETING

SEPT 27, 2018

ABOUT THE GREENWAY BID



JUNE 2017: GREENWAY AGREEMENT

- The BID secured a funding plan through 2023 between:



City of Boston
Mayor Martin J. Walsh



GREENWAY BID

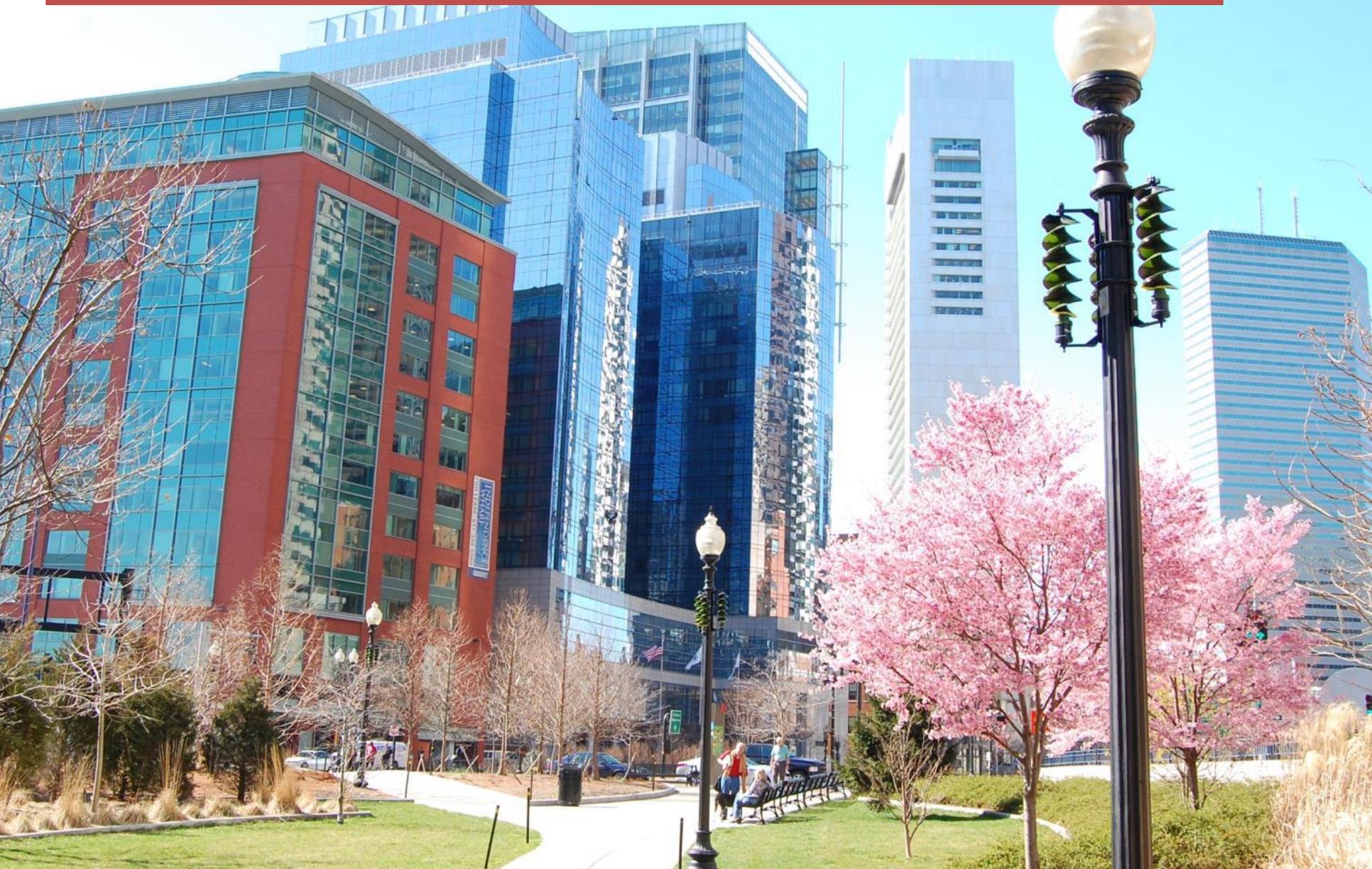


- This partnership ends 13 years of uncertainty over how to fund the Greenway costs.

The Boston Globe

A deal to fund the Greenway for years to come is reached

MAY 2018: GREENWAY BID APPROVED



KEY SUPPORT

- **82% of Property Owners** in the district endorsed the Greenway BID effort
 - They represent **89% of the total asset value** in the district
- **Unanimous** support from Boston City Council
- Supported by Governor Baker, MassDOT, and State elected officials
- Signed into law by Mayor Walsh on **May 4th, 2018**

An aerial photograph of a city skyline, likely New York City, showing a dense cluster of skyscrapers and buildings. A large red banner with white text is overlaid across the middle of the image. In the background, a river flows through the city, and a bridge is visible. The foreground shows a waterfront area with boats and a marina.

61 PROPERTIES IN GREENWAY BID

MISSION OF THE BID

- **Ensure Greenway Remains a First-Class Park (by assisting the Conservancy)**
- **Support an Attractive Experience in District for Workers, Residents, and Visitors**
- **Enhance and Improve the Parks Throughout District**



Contribute \$1.5 Million to the Greenway each year

RECENT BID ACTIONS



RECENT BID ACTIONS

- Incorporated the BID as a 501 C6
- Created BID Bylaws
- Elected Interim Chair (Steve Faber)
- Opened a Bank Accounts
- Purchased Insurance
- Prepared July 2018 BID Assessments for City tax bills



\$375k PAYMENT SENT TO CONSERVANCY

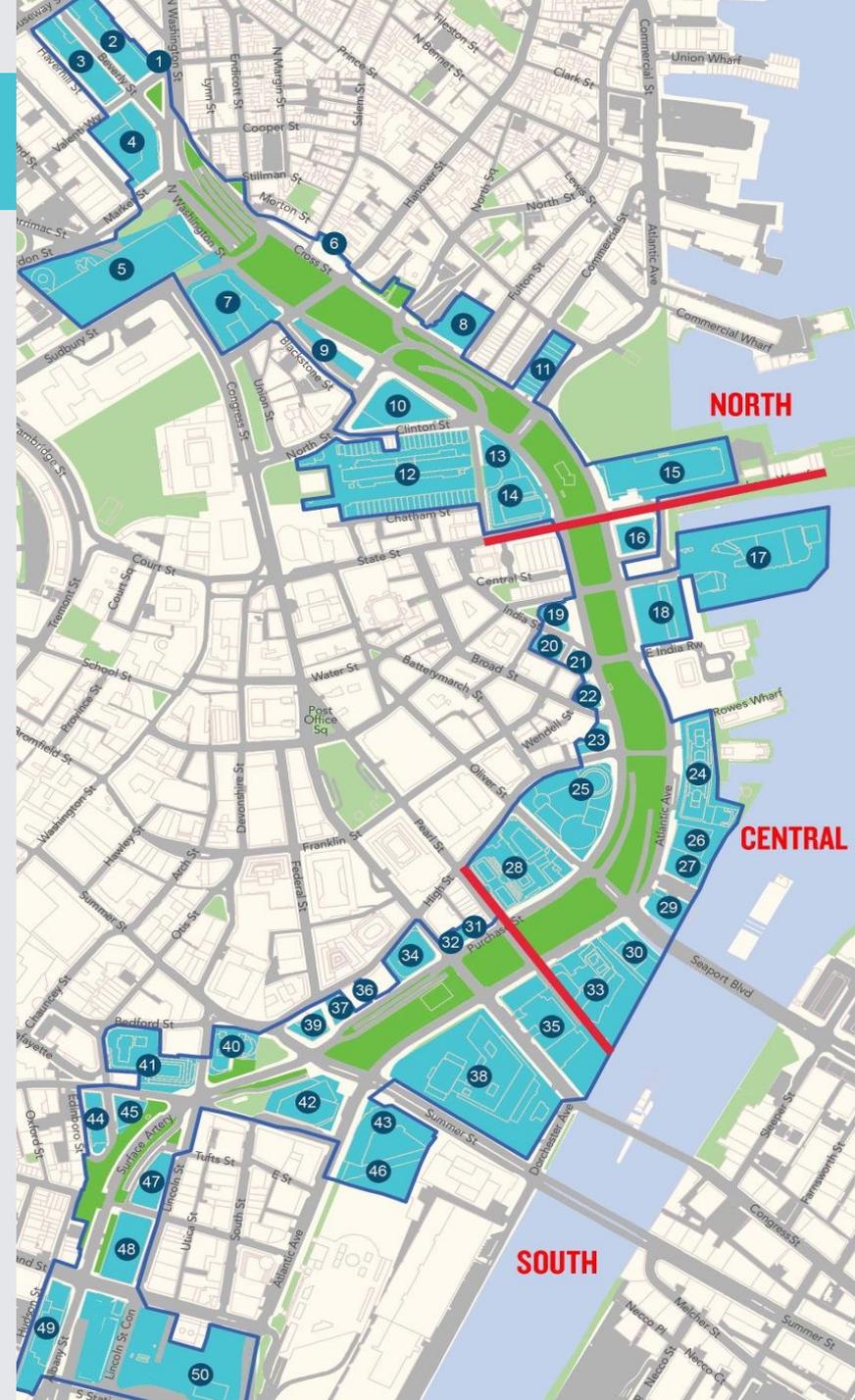




A BETTER CITY'S ROLE

BID BYLAWS GUIDELINES

- ABC Abutters Committee voted to create a Nominating Committee for Greenway BID Board
- **Geographic representation** throughout the Greenway a top priority.
- 2 Reps from **North Region**
- 2 Reps from **Central Region**
- 2 Reps from **South Region**
- 3 At- Large, District Reps



A photograph of the Boston skyline featuring the prominent white City Hall tower with its clock face. The scene includes various other buildings, trees, and a clear blue sky with some clouds. A large green banner is at the bottom, and two text boxes are on the right side.

STEVE FABER

Related Beal

NOMINATING COMMITTEE REPORT

BID BOARD RESPONSIBILITIES

- **Ensure compliance of the Services and Funding Agreement between BID Corp and Conservancy**

This includes:

- **Maintaining the park according to the **Greenway Maintenance Standards and Practices****
- Reviewing and providing input on the Conservancy's annual programming, budget, and capital improvements plans
- Monitoring the Conservancy's overall financial and operational performance

BID BOARD RESPONSIBILITIES

- **Enhancement funds:**
 - Develop process for getting ideas from BID Members & selecting projects
- **Monitoring the administration of the BID, including:**
 - Ensuring BID assessments are timely and accurately provided to the City
 - Reviewing the transfer of funds to the Conservancy
- **Work with A Better City to manage BID responsibilities**

BID BOARD RESPONSIBILITIES

- **BID Seats on Conservancy Board of Directors**
 - Develop the process for selecting 2 BID designees
- **Follow the standard of conduct and conflict of interest guidelines outlined in the BID Corporate Bylaws**
- **Board of Directors Nominees will be presented to the BID membership for approval**
 - Directors will serve three years (initial terms staggered)

BID BOARD RESPONSIBILITIES

“Up to 4 meetings per calendar year”

Standing Items:

Treasurer Report:

- Monitor BID financials
- Review Quarterly Reports from Conservancy

Clerk:

- Minutes of prior meeting

Greenway Standards compliance:

- Process for complaints, comments, suggestions?



RECOMMENDED BID BOARD SLATE

BID BOARD NOMINEES

Name	BID Property	Region
Steve Faber	The Beverly / Courtyard Marriott	North Region
Holly Masek	Faneuil Hall	North Region
David Wilkinson	125 High Street	Central Region
Don Chiofaro Jr	Harbor Garage & International Place	Central Region
Marques Benton	Federal Reserve Bank of Boston	South Region
Jim Tierney	One Financial Center	South Region
Jack Clark	225 State Street	At-Large
Andrea Terio	200 High Street	At-Large
Ron Druker	2+24 Edinboro Street	At-Large

DIRECTORS VOTE



JESSE BRACKENBURY

Rose Kennedy Greenway Conservancy





RoseKennedyGreenway.org

Greenway BID Update

Members Meeting

September 27, 2018



City, State, and Conservancy updates



- Capital for MFY18: Completed
 - \$100K+ masonry
 - \$50K vehicle replacements

- Capital for MFY19: Underway
 - \$175K Rings Fountain
 - \$115K masonry
 - \$60K vehicle replacements



- Agreement codifying MOU is underway



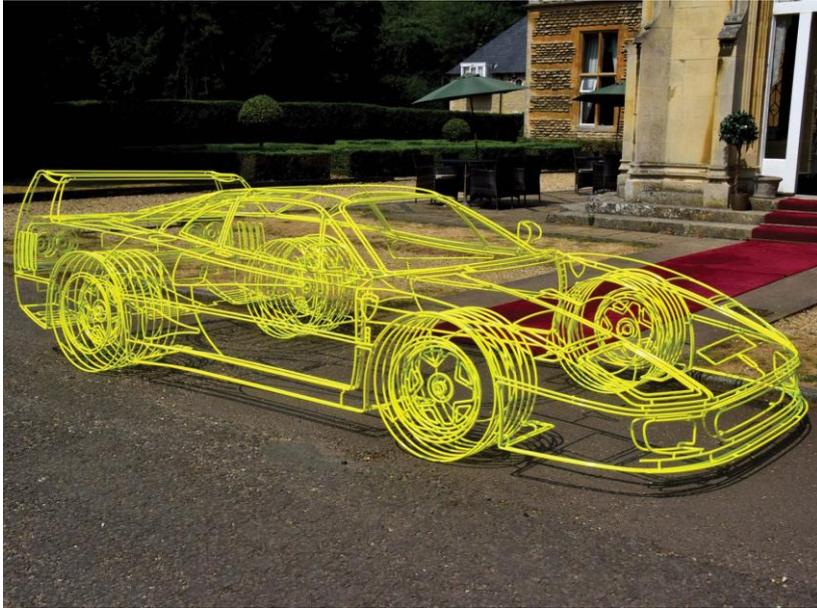
- 5-Year Strategic Business Plan approved

2018 Programmatic updates



2019: 10-Year Celebration of The Greenway

Preliminary initiative planning



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Preliminary initiative planning



THE GREEN WAY

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Preliminary initiative planning





UPCOMING BID ACTIVITIES

A young child wearing a blue hoodie with 'VINEYARD VINES' on the sleeve, a black baseball cap, and patterned pants is holding a large, green, spiky ball. The child is standing on a grassy lawn in a park. In the background, there are trees, a paved walkway with other people, and a city skyline featuring several tall buildings under a clear sky.

QUESTIONS

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NEXT STEPS